

Welcome to the August 23, 2010 edition of the St. Marys Area Chamber of Commerce "**Business Bullet**". This weekly e-mail newsletter is designed to keep you informed about upcoming programs, events and happenings in the St. Marys Area. We will also include features on member businesses and organizations that make things happen in our community. Each Monday morning you can start your week with information that is pertinent, concise and at your fingertips!

So, if there is something significant happening in your business or in a community organization that you are aware of, please let us know. We would like to feature it in the "Business Bullet" so everyone can hear about it. The more positive information that can be spread throughout the community, the better. Just send the information to us at businessbullet@stmaryschamber.org by Thursday afternoon in order to have it appear in the Business Bullet for the following Monday.

NEW ADDITIONS AND UPDATES

- ▶ The **North Central Gas Expo**, which was originally to be held at the Clarion River Holdings Building in Ridgway, PA., has now been moved to 1005 S. St. Marys Street in St. Marys (the former Wal-Mart site). You can register for the event, get information and explore sponsorship, exhibitor, and advertising opportunities on the expo's website at: northcentralgasexpo.com.

The event will bring together the natural gas industry and local business

entrepreneurs to explore the opportunities that are emerging out of the Marcellus natural gas play. The industry is raving about the quality and quantity of natural gas in Pennsylvania. Industry leaders are taking note and putting major resources into this region. Taking the opportunity to be part of expo in St. Marys, Pennsylvania is a must if you and your business is interested in becoming part of this emerging industry. Registration is open! Sign-up today to reserve the best Expo Spots.

- ▶ There are a limited number of tickets remaining for the 2010 Wing Fling. This year's event will be held on Friday, September 10th, and tickets will be \$20.00 each for shirt sizes S thru XL and \$21.00 for XXL & XXXL. When placing your order, please include your name, phone number, e-mail address and the number of tickets and the shirt sizes needed. Approximately 550 tickets will be sold. So, call your order in to 781-3804 today! Don't wait too long or you will miss out on attending one of St. Marys' most anticipated events!
- ▶ Just a reminder...the 2010 Chamber Membership Directory is nearly complete and ready for printing. The last step is to verify our members' information. If you haven't yet updated your information, please do so now!
- ▶ Register for the **Facebook For Business** seminar to be held in three convenient locations!

Utilizing Social Networking for Small Businesses: This workshop will provide a hands-on opportunity to learn the benefits of using facebook as a social networking marketing tool for your business by creating your own facebook page.

Facebook is not just for keeping tabs on friends and completing quizzes – it can also be used as a highly effective business tool. It's great for marketing your products, connecting with and building relationships with your customers, and ultimately making sales. This seminar will introduce you to facebook basics while emphasizing how these basics can be used within your business to promote your products and/or services. Keep in mind that social networking tools are new and are constantly being developed; we will also look at some areas of concern and learn how to safeguard your information and work wisely in these environments.

Register Online Now to attend one of the following Facebook For Business Seminars! (Three convenient locations and times)(Click on highlighted links to register)

[Tuesday, September 28, 2010:Coudersport: 9:00 am to 12:00 pm](#)

[Tuesday, September 28, 2010: Emporium: 2:00 pm to 5:00 pm](#)

[Tuesday, October 19, 2010: Clarion: 1:00 pm to 4:00 pm](#)

Cost: \$25.00

UPCOMING EVENTS AND ACTIVITIES

- ▶ Have you checked out B.I.G.* yet? B.I.G.* (Business Ideas Gone wild) is looking for the next great idea that could become the newest business success! Visit www.thebigcompetition.ncentral.com for the complete rules and an application to be eligible for over \$20,000 in prizes. The B.I.G.* (*Business Ideas Gone wild) Competition is open to teams, businesses, or individuals, aged 18 and over, who reside in Cameron, Clearfield, Elk, Jefferson, McKean, or Potter county.
- ▶ Steve Pakosh of the PA Department of Labor & Industry will be presenting two sessions on safety for area employers on Wednesday September 8, 2010. The first presentation will be on Safety Cultures, the second will be on Safety Committees and Electronic Filing. The presentations will start at 9:00 a.m. and conclude around 11:30 a.m. with a break in between sessions. There will be no charge to attend this. If you or your company representative are interested in attending, please contact Mark Morelli, Business Service Representative, by email at markjm@ncentral.com or call him at 814-834-2857.
- ▶ **Fall 2010 Upcoming Exporting Basics Seminar Series At Clarion University of Pennsylvania**
If you are new to exporting, or have been exporting yet feel there is a better way to do it, join us for this 5 part series covering the basics of exporting. You will have a great opportunity to learn exporting fundamentals that will give your organization a great foundation to successfully grow in export sales. The Export Basics Seminar Series is brought to you through cooperation with: United States Commercial Service, Clarion University Small Business Development Center, North Central Commission and the North West Commission

[Register For Entire Five Part Series](#)

Tuesday, September 14, 2010: Export Basics: Getting Started

Tuesday, September 28, 2010: Export Basics: Finding the Right Market

Tuesday, October 12, 2010: Export Basics: Documentation and INCOTerms

Tuesday, October 26, 2010: Staying Legal Internationally

Tuesday, November 9, 2010: Getting Paid

Where: Clarion University Small Business Development Center, 330 North Point Drive, Suite 100, Clarion, PA 16214-3873 [Directions](#) Time: 8:00 am to 12:00 noon
Cost: \$25.00 per session or \$100.00 for the 5 session series, Continental Breakfast Included

[Get More Information and Register Online Now](#)

We are now on Facebook! Check out our page at:
<http://www.facebook.com/group.php?gid=108347162531524&ref=ts>

UPCOMING CHAMBER EVENTS

Wing Fling - September 10 - Downtown St. Marys
Light Up Night - November 19 - Downtown St. Marys
Santa Breakfast/Craft Day - December 4 - Sacred Heart Activity Center
House Tours/Holiday Mixer - December 5 - TBA
"Think Spring" Expo - February 19, 2011 - The Red Fern

UPCOMING COMMUNITY EVENTS

Bavarian Fall Fest - October 1, 2 & 3 - Downtown & Throughout St. Marys
North Central Gas Expo - October 14 - 1005 S. St. Marys Street, St. Marys

If you do not wish to receive the "Business Bullet", please reply to this email with
Unsubscribe in the Subject Line.